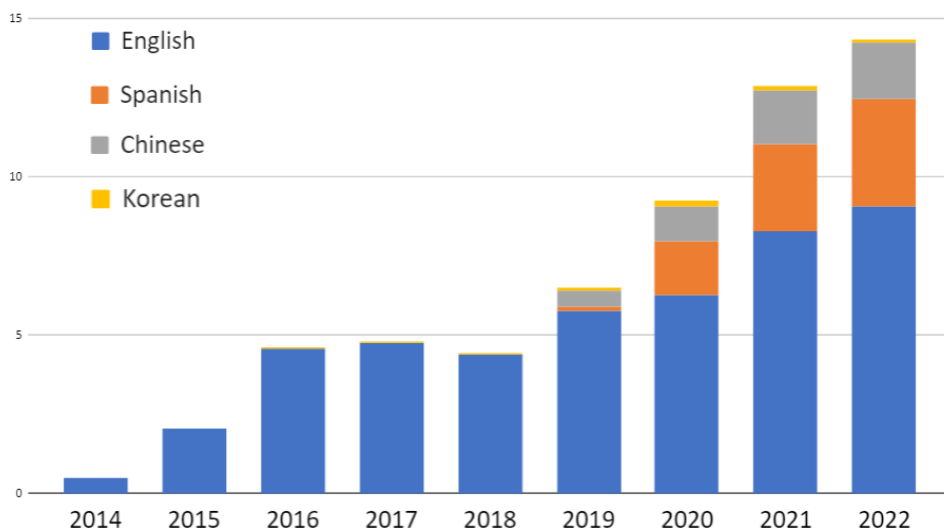


MISSION AND IMPACT

The Theology of Work Project (TOW) connects the Bible with work to transform individuals, organizations, industries and nations. Our work changes lives.

Our center is the TOW Bible Commentary and its adaptations in small group studies, devotionals and Bible reading plans, podcasts, social media and other free media available around the world in English, Spanish, Chinese and Korean.

TOW GROWS TO 14 MILLION ENGAGEMENTS IN 2022



BIBLE GROUPS

TOW's group Bible resource called **PRS.work** continues to grow. Highlights of 2022:

- **80+ PRS.work videos** were available, covering Genesis to Revelation.
- **198 PRS.work meetings** took place, resulting in:
- **3,540 group engagements.**
- **8000+ miles** spanned between participants, **listening to the Bible together.**

USER STORIES

PRS.work is taking off in Seattle. Like many groups, they meet online through zoom. To the surprise of the business leaders, a truck driver joined the group. He had found it online, and joined the meetings from the road (but not while driving his truck.) The whole group appreciates the unique perspective, and the knowledge that the Bible's lessons are as applicable on the road as they are in the boardroom.



HOW TO GET INVOLVED

Pray for the work of TOW

Use TOW resources in your Bible time
www.theologyofwork.org/devotions

Offer feedback on TOW's strategic initiatives

Join TOW's Advisory Panel

Expand TOW's donor community

Email joinus@theologyofwork.org to learn more

INCREMENTAL FUNDING NEEDS 2022-2025



Translations: \$225,000 to \$425,000

- \$25,000 for machine-aided translation pilot
- \$50,000 for each machine-aided translation / \$100,000 for traditional translation, for Portuguese, Bahasa Indonesia, French, and Arabic



Partnerships: \$400,000

- Hire full-time director of partnership development
- Develop partnerships with 30+ organizations for small groups



Audience Growth: \$200,000

- Triple our audience to 40 million per year
- BibleWork app to grow mobile users
- "Making it Work" podcast with Fuller Seminary



Gospel Initiative: \$200,000

- Expand our commentary on the Gospels with perspectives and applications from younger, more diverse, more international voices



Pastor and Church Focus: \$50,000 seed money

- Fund proportionate share of Worship for Workers partnership
- Travel, research and model church development



Create Fundraising Capacity: \$200,000

- Create fundraising capacity of \$1 million per year

HOW TO DONATE

Give online at www.theologyofwork.org/donate
or email: joinus@theologyofwork.org